



**STOP  
THIEVES**  
GETTING AWAY  
WITH IT

**Trust TRACKER**

No other system even comes close

**TRACKER**<sup>®</sup>  
STOLEN VEHICLE RECOVERY

To date, TRACKER with the police have been responsible for the recovery of over 15,000 vehicles worth a staggering £304million.

These recoveries have also led to the arrest of over 1,850 car thieves and their accomplices.

### »» Technical Excellence

TRACKER is the only tracking company to provide both Global Positioning System (GPS) and Very High Frequency technologies which allow a stolen vehicle to be tracked even if it is hidden in a garage, underground car park or shipping container.



### »» Police Support

TRACKER is the only vehicle tracking company to be operated by all of the UK's police forces and to be licenced by the Association of Chief Police Officers under their 'Secured by Design' guidelines.

### »» Manufacturer and Insurance Support

TRACKER is approved by many major motor manufacturers and supported by numerous insurance companies who will frequently offer you a discount on your insurance premium.

With over 13 years experience and a system to suit your needs and budget, TRACKER will provide you with the best opportunity of getting your car back should it be stolen.



*Over £304million worth of stolen vehicles recovered so far.*

# The Products

With four superb systems to choose from, TRACKER provides you with complete peace of mind.

## TRACKER Monitor

TRACKER Monitor operates using TRACKER's proven Very High Frequency (VHF) technology. In the event of theft where the vehicle is moved without the ignition turned on, the motion sensor will alert TRACKER who will in turn notify you.

On confirmation of the theft and receipt of your police crime reference number, TRACKER will activate the unit, which will begin to emit a silent signal allowing the police to track the vehicle to its exact location.



## TRACKER Horizon

TRACKER Horizon has all the functionality of TRACKER Monitor with the added benefit of Global Positioning System (GPS).

The benefit of this dual technology allows:

- GPS positioning information to locate the vehicle on computer based maps.
- Information on the vehicle's location and direction to be relayed to the appropriate police force.
- Should the vehicle at any time lose the GPS positioning, then TRACKER's proven Very High Frequency technology will be used by the police to track the stolen vehicle to its exact location, even if it's hidden in a container or underground car park.

Once the vehicle is located, TRACKER will arrange for a uniformed guard to stay with the vehicle until the recovery company arrive to pick it up and return it to you. This service is available to TRACKER Monitor, TRACKER Horizon and TRACKER Response customers.



*"TRACKER hold the lead in an increasingly competitive field through the strength of our core systems and our commitment to develop and adopt new technologies."*

**Peter Crinson,**  
Product Development Manager, TRACKER

## TRACKER Response » Driver Validation

Based on a unique combination of GPS and VHF tracking technologies and utilising GSM communications, TRACKER Response provides an unrivalled entry into the vehicle tracking marketplace.

In addition, this exceptional product provides a Driver Validation tag and for the first time, a customer website incorporating 3D mapping is also available.

## » How does TRACKER Response work?

TRACKER Response is equipped to monitor the illegal movement of your vehicle, even when the ignition is turned off and the immobiliser is activated.

If the vehicle is moved without your authorisation an alert is generated and you will be notified accordingly. You then contact TRACKER HQ to provide confirmation of the theft. Using GPS and our patented VHF technology, the TRACKER control room can display the vehicle's precise location on computer based maps.

TRACKER Response includes a driver validation system that can detect whether the person driving the vehicle is authorised to do so. If the tag cannot be detected by the TRACKER Response unit, i.e. in the event of a theft where the thief does not have the tag, an alert will be generated and on confirmation of the theft, the tracking process begins.

## » TRACKER Response Customer Website

For the first time TRACKER Stolen Vehicle Recovery systems are offering a truly interactive customer website to TRACKER Response customers. This will provide you with a host of additional benefits, including:

- Route planner functionality
- Historical travel information
- Personal reminder alerts
- A geographical boundary option providing unauthorised movement alerts
- Configurable overspeed alerts



## TRACKER Echo for Thatcham Category 5 compliance

For high value vehicles, some insurance companies may insist that a Category 5 compliant tracking product is fitted. TRACKER Echo is available to satisfy this requirement.

## » European Cover

TRACKER Monitor and TRACKER Horizon provide tracking throughout the UK, France and Spain as standard. In addition to the UK, France and Spain, TRACKER Response and TRACKER Echo are operational throughout Western Europe. Please visit [www.TRACKER.co.uk](http://www.TRACKER.co.uk) for further information.

Please note that TRACKER Response is available for passenger cars only.

One vehicle is stolen every two minutes\* in the UK and less than half are ever recovered.

And with two million vehicle related thefts taking place each year; car crime accounts for almost 20% of all recorded crime.

## » Organised crime Stealing cars is no longer a game of chance

Our cars are important to us and form an essential part of our daily lives. Even though you've fitted the best alarm and immobiliser to help protect your pride and joy, if a thief wants to steal your car, he usually will.

As gangs of thieves become increasingly determined and organised, cars are often stolen to order with their identity changed before being shipped abroad or broken down into spare parts.

\* British Crime Survey 2002/2003.



## » Consequences of car theft

### What would happen if your car were stolen?

Government statistics tell us that you'd have a 50% chance of seeing it again.

Not only is car crime distressing and annoying, it also causes a financial loss and a huge amount of inconvenience.

Even though your car will be insured, you'll still need to pay the excess and there's always a possibility that the insurance settlement may be less than your expectation.

Furthermore, you'll need to hire a car to get around in whilst the garage undertake repairs or while the insurance company agrees on a settlement. What's more, your insurance premium is likely to increase.

*Make security a feature of your car...*

**Fit TRACKER - the UK's market leading stolen vehicle recovery service.**

Recommended by manufacturers  
**rewarded by insurers**

Many insurance companies offer premium discounts for TRACKER-protected vehicles, while for most it is a basic underwriting requirement that a Stolen Vehicle Recovery system is installed on high value vehicles.

» Don't just take our word for it

*"The TRACKER system vastly improves the chances of a stolen vehicle being recovered and that's why we offer policy holders a discount on their premium."*

**Geoff Moylan, Director of Underwriting, Allianz Cornhill**

*"Our decision to approve TRACKER was really very simple...TRACKER's performance and experience is second to none and we want our customers to benefit from that and ensure their anti-theft provisions are as water-tight as possible."*

**Paul Fricker, Accessories Manager, Lexus GB**

*"When the police interviewed me and I told them my car had TRACKER fitted they said, "You will get it back", and that was very comforting to hear from a police officer."*

**TRACKER Customer, victim of key theft**



» These are some of the leading insurance companies recognising the importance of TRACKER:

